

<b>Attachment 1 - Pricing</b>	
<b>Contractor:</b>	CLOUDRED MULTIMEDIA LLC
<b>Contract Number:</b>	PB70677
<b>Lots Awarded:</b>	1A, 1B
<p><b>Authorized Users Please Note the Following:</b></p> <p>A competitive Mini-Bid is required for every transaction under this Centralized Contract. (Section 1.3 of Attachment 16 - How to Use this Contract)</p> <p>The Contractor acknowledges that any mini-bid under this Centralized Contract which includes pricing in excess of the “maximum Not-To-Exceed price” shall be rejected by the Authorized User. (Sections 7.9 of the Contract - Reasonableness of Price)</p> <p>Price increases will only apply to the OGS Centralized Contracts and shall not be applied retroactively to Authorized User Agreements or any Mini-bids already submitted to an Authorized User. (Section 8.5 of the Contract - Pricelist Adjustments)</p> <p>When provided for in the Mini-Bid and resultant Authorized User Agreement, an Authorized User may reimburse travel expenses. All rules and regulations associated with this travel can be found at <a href="http://osc.state.ny.us/agencies/travel/travel.htm">http://osc.state.ny.us/agencies/travel/travel.htm</a>. In no case will any travel reimbursement be paid that exceeds these rates. All travel will be paid only as part of a deliverable specified within the Authorized User Agreement and must be billed with that associated Invoice with receipts attached. (Section 7.12 of the Contract - Travel, Meals and Lodging)</p>	

CLOUDRED MULTIMEDIA LLC Approved Price List			Number of Approved Titles:	7	Last Updated:	6/16/2025
Item Number	SKU	Job Title	Job Description	Minimum Education / Certification Level	Minimum Years of Experience	NYS Contract Price (Not to Exceed Hourly Rate, Exclusive of Travel)
1	DES-01	Designer	In this role, the Designer will develop compelling visual designs for websites, mobile applications, and digital products. The Designer will create cohesive visual systems including typography, color palettes, and interface elements and collaborate with UX designers, developers, and stakeholders to bring concepts to life, and produce high-quality mockups, prototypes, and design assets. Additionally, the Visual Designer will stay current with design trends and technologies while maintaining brand consistency.	Master's Degree	5	\$200.00
2	CRE-01	Creative Director	The Creative Director will lead our design team in developing innovative visual solutions for digital products and experiences. They will establish creative vision, oversee project execution, and ensure all deliverables meet high-quality standards. The Creative Director will collaborate with clients to understand objectives, mentor design team members, and maintain brand consistency across platforms. They will stay current with industry trends, present concepts to stakeholders, and foster a culture of creativity and excellence. This role requires exceptional design expertise, leadership skills, and a proven track record of delivering compelling digital experiences.	Master's Degree	10	\$250.00
3	INF-01	Information Architect	The Information Architect / User Experience Designer will create intuitive and effective digital experiences by organizing complex information and designing user-centered interfaces. They will develop site maps, user flows, and wireframes that translate business requirements into coherent structures. This role involves conducting user research, creating interactive prototypes, and collaborating with visual designers and developers to implement solutions. The Information Architect / UX Designer will advocate for user needs throughout the design process, facilitate workshops with stakeholders, and continually test and refine experiences based on data and feedback. An ideal candidate combines analytical thinking with design sensibility and possesses strong communication skills to articulate design decisions effectively.	Master's Degree	10	\$225.00
4	PRO-01	Programmer (HTML/CSS)	The Programmer will develop functional, efficient software solutions for our digital design company's diverse projects. They will write clean code to implement designs and create interactive digital experiences across web and mobile platforms. This role involves collaborating closely with designers to bring visual concepts to life, solving complex technical challenges, and ensuring optimal performance of digital products. The Programmer will maintain existing codebases, implement new features, and stay current with programming best practices and emerging technologies. The ideal candidate combines strong technical skills with creative problem-solving abilities and can communicate effectively with both technical and non-technical team members to deliver exceptional digital solutions.	Bachelor's Degree	10	\$200.00
5	PRO-02	Senior Programmer (PHP, MYSQL)	The Senior Programmer will lead technical development efforts at our digital design company, architecting sophisticated software solutions for complex client projects. They will write high-quality code, establish coding standards, and mentor junior developers while collaborating with designers to implement polished digital experiences. This role involves making key technical decisions, solving challenging problems, and recommending appropriate technologies to meet project requirements. The Senior Programmer will conduct code reviews, optimize application performance, and stay ahead of industry trends to drive innovation. The ideal candidate combines extensive programming expertise across multiple languages and frameworks with strong leadership abilities and excellent communication skills to translate technical concepts for non-technical stakeholders.	Bachelor's Degree	10	\$250.00
6	PRO-03	Project Manager	The Project Manager will lead and manage digital design projects, ensuring timely delivery and adherence to client specifications. They will collaborate with design, development, and marketing teams to define project goals, scope, and deliverables. The role involves tracking project progress, adjusting timelines, and providing regular updates to clients and stakeholders. The Project Manager will also manage budgets, resources, and project risks to ensure successful project execution. Additionally, they will foster strong client relationships and ensure high levels of client satisfaction.	Bachelor's Degree	5	\$188.00
7	QUA-01	Quality Assurance Analyst	The Quality Assurance Analyst will conduct thorough testing of digital designs, websites, and applications to ensure they meet the required standards of quality and functionality. They will work closely with design and development teams to identify issues, document bugs, and track resolutions. The QA Analyst will develop and execute test plans and cases based on project specifications, ensuring both manual and automated tests are carried out. They will review project requirements and assist in defining clear quality benchmarks. Additionally, the QA Analyst will assist in maintaining quality metrics and reports, providing feedback to the team, and recommending improvements to processes and workflows to enhance product quality and performance.	Bachelor's Degree	5	\$188.00