

Group 79050 – Award 23171
Media Buying Services Equipment (Statewide)

OpAD Media Solutions, LLC
Contract No. PS68900

Account Management Team

Chelsea Derrico - CEO & President	New York City: 1450 Broadway Suite 902 New York, NY 10018
Christina Riccitelli - Chief Innovation & Analytics Officer	
Dessy O'Keefe - Chief Client Officer	Albany: 150 State Street 4 th Floor Albany, NY 12207
Paige McGovern - Chief Strategy Officer	
Gwynn Leibowitz - EVP, Client & Financial Services	
Lonnie Greenberg - SVP, Video	
Marla Arum - VP, Audio	
Veronica Sullivan – VP, Client Services & Digital Strategy	
Santino Condeluci - VP, OOH & Print Strategy	
Stella D'Arco - SVP Director of NYC Outreach	
Sarah Adamo - VP Google & Search Media	
Rachel Greenberg - Director of National Accounts & Streaming Audio	
Rachel Yaney – Senior Programmatic Media Director	
Devin Morse - Media Director, Search	
Sara Correa – Senior Director, Video	
Erin Focone - Director, Project Management	
Jennifer Ratcliffe - Senior Broadcast Account Director	

Ashey Rowe – Broadcast Account Director Julie May - Senior Account Director Juliette Castiel - Account Director Jennefer Abdullah – Ad Operations Direction, Sr. Trader Derek Offitzer – Senior Director of Programmatic Trading McKinley Polla – Account Director/Senior Social Media Strategist Laurel Light – Senior Operations Coordinator	
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