

NEW YORK STATE OF OPPORTUNITY. Office of General Services Procurement Services

Corning Tower, Empire State Plaza, Albany, NY 12242 | https://ogs.ny.gov/procurement | customer.services@ogs.ny.gov | 518-474-6717

Contractor Information Summary

Updated: January 29, 2024

Group 79050 – MEDIA BUYING SERVICES (STATEWIDE)

Award N	umber: <u>23171</u>	Contract Period September 27, 2019 -	- September 26, 2024
OGS CONTRACT NUMBER	CONTRACTOR INFORMATION		CONTRACT SPECIFICS
PS68901 WBE SB	Wahl Media, Inc. 580 Packetts Landing Fairport, NY 14450 Federal ID: 161612544 NYS Vendor ID: 1100152075	Contract Administration Issues: Contact Name: Amanda Galley Title: Managing Partner Telephone Number: 585-377-4298 Email Address: amanda@wahlmedia.com Emergency Contact after normal business hours or on weekend/holidays: Contact Name: Laura DiCaprio Title: Director of Strategic Planning and Project	Executed Contract Pricing Account Management Team
NOTES:		Management Telephone Number: 585-773-8005 E-mail Address: Ldicaprio@wahlmedia.com	

PS68900	OpAD Media Solutions, LLC	Customer Service for Orders during normal	Executed Contract
WBE	275 Madison Avenue	business hours (9:00 AM to 6:00 PM; M-F):	
SB	Suite 2200	Contact Name: Dessy O'Keefe	Pricing
	New York, NY 10016	Title: Chief Client Officer	
		Telephone Number: 518-261-2451	Account Managemen
		Email Address:	Team
	Federal ID: 841660745	MediaBuyRequest@opadmedia.com	
	NYS Vendor ID: 1100003899	Website address: http://www.opadmedia.com	
		Contract Administration Issues:	
		Contact Name: Gwynn Leibowitz	
		Title: SVP, Client & Financial	
		Services	
		Telephone Number: 212-490-1300	
		Email Address: gleibowitz@opadmedia.com	
		Emergency Contact after normal business	
		hours or on weekend/holidays:	
		Contact Name: Chelsea Derrico	
		Title: President & CEO	
		Telephone Number: 908-623-0332	
		Email Address: cderrico@opadmedia.com	

OpAD accepts the NYS Purchasing Card for purchases up to \$10,000 with no additional prompt payment discount.



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Award Number: 23171 Contract Period September 27, 2019 – S				– September 26, 2024	
OGS CONTRACT NUMBER	CONTRACTOR INFORMATION		CONTRACT SPECIFICS		
PS68899 SB	OCD Media, LLC 347 W 36 th Street Suite 905 New York, NY 100 Federal ID: 2008 NYS Vendor ID:	018 10046	Customer Service for C business hours (9:00 A Contact Name: David Ad Title: CEO Telephone Number: 212- Cell: 908-839-3007 Email Address: dadelman Website Address: dadelman Website Address: https:// Contract Administration Contact Name: David Ad Title: CEO Telephone Number: 212- Email Address: dadelman Emergency Contact after hours or on weekend/h Contact Name: David Ad Title: CEO Telephone Number: 908- Email Address: dadelman	M to 6:00 PM; M-F): elman 213-6901 ext. 110 m@ocdmedia.com /ocdmedia.com n Issues: elman 213-6901 ext. 110 m@ocdmedia.com er normal business olidays: elman 839-3007	Executed Contract Pricing Account Management Team
• OCE) accepts the NYS F	Purchasing Ca	ard for purchases up to \$100),000 with no additional pr	rompt payment discount.
PS68898 SB	Miller Advertisin Inc. 909 Third Avenue 15 th Fl New York, NY 100 Federal ID: 1319)22	Customer Service for C business hours (9:00 A Contact Name: Nicholas Title: Account Managing Telephone Number: 212 Email Address: nysmbr@	M to 6:00 PM, M-F): Klug Director 727-4769	Executed Contract Pricing Account Management Team

PS68898	Miller Advertising Agency,	Customer Service for Orders during normal	Executed Contract
SB	Inc.	business hours (9:00 AM to 6:00 PM, M-F):	
	909 Third Avenue	Contact Name: Nicholas Klug	Pricing
	15 th FI	Title: Account Managing Director	
	New York, NY 10022	Telephone Number: 212-727-4769	Account Management
		Email Address: nysmbr@milleraa.com	Team
	Federal ID: 131936588	nklug@milleraa.com	
	NYS Vendor ID: 1000012591	Website Address: http://www.milleraa.com	
		Contract Administration Issues:	
		Contact Name: James T. Curry	
		Title: Controller	
		Telephone Number: 212-727-4718	
		E-mail address: jcurry@milleraa.com	
		Emergency Contact after normal business	
		hours or on weekend/holidays:	
		Contact Name: Nicole Miller	
		Title: Chairman	
		Telephone Number: 212-727-4741	
		Email Address: nmiller@milleraa.com	
Notes:	1		1
 Mill 	er accepts the NYS Purchasing C	ard for orders up to \$1,000 with no additional promp	payment discount



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OGS CONTRACT NUMBER	CONTRACTOR INFORMATION		CONTRACT SPECIFICS
PS68897	Kivvit, LLC 200 Varick Street Suite 201 New York, NY 10014 Federal ID: 611417875 NYS Vendor ID: 1100178724	Customer Service for Orders during normal business hours (9:00 AM to 6:00 PM; M-F): Contact Name: Jerry James Title: Finance and Admin Coordinator Main Telephone Number: 212-929-0669 Email Address: mediabuying@kivvit.com Website Address: www.Kivvit.com Contract Administration Issues: Contact Name: Yuri Samovalov Title: Chief Financial Officer Main Telephone Number: 312-216-2618 E-Mail Address: ysamovalov@kivvit.com Emergency Contact after normal business hours or on weekend/holidays: Contact Name: Molly Scherrman Title: Director & General Manager Main Telephone Number: 212-929-0669 E-Mail Address: mscherrman@kivvit.com	Executed Contract Pricing Account Managemen Team